

# SLEEPSAFE<sup>®</sup>

waterproof mattress protector

Residential Schools  
& Colleges

# ARE YOUR STUDENTS SLEEPING WELL?

Ironically, no!



## WAKE UP

Most hostelites are affected by daily allergy, asthma, frequent sneezing, skin problems, etc.



Hostels use pesticides, powders etc to clean the mattress. **But nothing works, really!**



Resident students change almost every year... but the bed mattress remains the same! The chances of cross infection/allergy is very high in an unprotected mattress.

Within a short period, you will find lakhs of dust mites & bacteria inside the bed. It may not be visible by the naked eyes but can be seen with microscope. In fact, it will not be wrong to say that we are sleeping on bacterial infected beds and are inviting various health problems – unknowingly!!!

Students use their beds for 8 to 10 hours on an average every day. While sleeping their body sweat, skin flakes, fluids from mouth, other body fluids, dust, etc get into the bed - making it the most ideal place for growth of dust mites and bacteria. Other liquid spills like water, tea, coffee, Period stains, etc add to the rapid growth of dust mites & bacteria inside the bed.

## INDIANS have always been INTELLIGENT

In the earlier days, our beds were disinfected by putting them for sun drying on terraces regularly and refilling periodically.

## WE HAVE THE SOLUTION

### Don't change the bed...

just fit SLEEPSAFE on the existing bed & gift a healthy and hygienic sleep zone to your students



In the present day, dis-infection process is not possible due to heavy, rigid beds & lack of space for sun drying -

Dr. M. Krishnamoorthy, MD  
M.K. Nursing Home

# Challenges

- ▶ Students health and hygiene
- ▶ Mattress & Pillow hygiene
- ▶ Stains and odour
- ▶ Mattress & Pillow maintenance
- ▶ Mattress & Pillow replacement and disposal

# Health and Hygiene

- ▶ Unprotected Mattress & Pillows breed dustmites (millions) - sweat, skin flakes, hair, humidity, liquid spills, etc
- ▶ Dustmites cause allergies such as morning sneeze, running nose, skin allergies, asthma and other mattress related illnesses
- ▶ Stains during periods (Girls) add to hygiene concerns
- ▶ Bedwetting by the kids is a concern for many hostels
- ▶ Schools spend time and money to maintain hygiene by drying the mattress periodically and carrying out pest control measures

# Replacement and Disposal

- ▶ Schools tend to replace mattress every 4-5 years due to the hygiene concerns and degradation of the mattress, though the life of a mattress is around 7-8 years - incurring regular expenses
- ▶ Large scale disposal creates environmental challenges as most end up in land fills
- ▶ Many schools donate the mattress as charity to orphanages or old homes - but are they given with the dignity of a clean mattress!!

# Solution

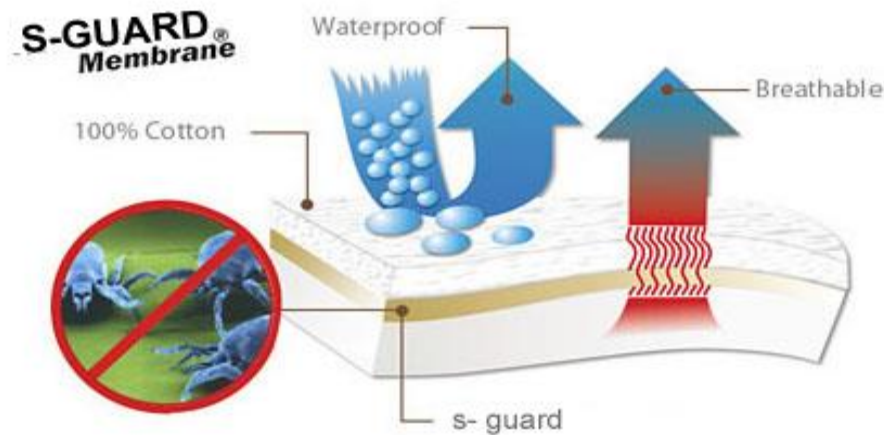
- ▶ SLEEPSAFE Mattress & Pillow Protectors - *low cost investment with high return benefits*
- ▶ Waterproof yet breathable layer between the mattress and the bed covers
- ▶ *Ensures* health and hygiene of the students & mattress
- ▶ *Protects* the mattress from stains, fungus, bacteria & odour
- ▶ *Washable* and *low on maintenance*
- ▶ *Enhances* the life of the mattress - **deferring replacement cost**
- ▶ Keeps the mattress fresh and clean even after 8 years -  
**Donate Mattress with Dignity**



# SLEEPSAFE<sup>®</sup>

## Mattress and Pillow Health Protectors

*Creates and Maintains a Hygienic Sleep Environment*



SLEEPSAFE<sup>®</sup> Mattress and Pillow Health Protectors place a soft, easy to clean, protective barrier between you and your mattress and pillows.

SLEEPSAFE<sup>®</sup> Mattress and Pillow protectors prevent the transference of microscopic particles, both from the mattress to the sleeping surface and from the sleeping surface to the mattress.

SLEEPSAFE<sup>®</sup> Protectors eliminate and prevent the build-up of dust mites, allergens, mold, mildew, fungus and bacteria.

# Features of SLEEPSAFE®



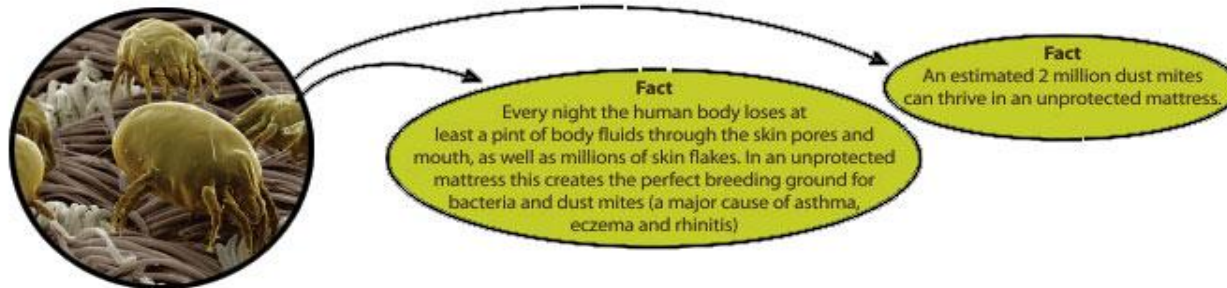
With SLEEPSAFE® exclusive Breathable Barrier Mattress Protectors and Pillow Protectors save your mattress and pillow from all liquid stains. They provide a healthy and allergy free sleep environment and are ideal for keeping your bedding clean and hygienic.

Unlike other protector brands and mattress pads that make you feel very hot, these protective mattress covers are made using a revolutionary, breathable Advanced Wicking fabric barrier, allowing for better ventilation and reducing sleep discomfort due to overheating. The covers are breathable, yet repel liquids through a waterproof membrane, similar to the human skin.



# Benefits of SLEEPSAFE®

A major cause of allergies and asthma is the dust mite and the greatest single source of dust mites is an unprotected mattress. SLEEPSAFE waterproof & dust-proof mattress protector is a 100% cotton, non-quilted, silent protector that creates a layer of protection for your mattress. SLEEPSAFE creates a clean, dry, healthy sleeping environment without affecting the feel & comfort of your mattress.



**Dust Mite Barrier**- helpful in the management of allergies, eczema or asthma due to the exposure to dust mites and allergens in pillows and mattresses



**Waterproof**-provides a complete barrier to bedwetting, incontinence, odd spills, etc. keeping the mattress fresh and significantly extending its life.



**Breathable**-advanced technology barrier fabrics is waterproof yet breathable, acts in the same way as the human skin.



**Super-Absorbent**-100% rich cotton terry surface.



**Comfortable**-cool to sleep on.



**Quiet**-not noisy to sleep on.



**High Elasticity**-adds comfort and adapts perfectly to body movements



**Easy to care for** - Machine wash, tumble dry.

# Summary

Institute	Students
Extended life of mattress few years resulting in delayed capital expenditure	Hygienic with healthy sleep & refreshed mornings for the students
Mattress will be free of stains & odour	Lower sick time / absenteeism translating to higher productivity & lesser cost on doctor fees
Lower cost of maintenance	Comfortable sleep
Lesser Environmental concern on mattress disposals every year	

# About SLEEPSAFE

- ▶ **SLEEPSAFE** creates a clean, dry & healthy sleeping environment without affecting the feel & comfort of your mattress. **SLEEPSAFE** can be easily fitted over the existing mattress and pillows.
- ▶ 1<sup>st</sup> manufacturer of this product with a “*MADE IN INDIA*” tag.
- ▶ Product launched by Padma Bhushan **Smt. Rajashreeji Birla**, AV Birla Group and Padma Bhushan **Dr. S. S. Badrinath**, President & Chairman Emeritus - Medical Research Foundation and Founder - The Sankara Nethralaya Academy in 2012.
- ▶ Manufactured by Shubh Swasan, a technical textile company, providing multiple products for the laminations & coatings industry. We supply special fabrics to the Indian Army for waterproof and breathable jackets used for high altitudes.





I used to get up every morning with a blocked nose and lots of sneezing

NOT ANY MORE

**SLEEPSAFE**<sup>®</sup>  
health and mattress protector



My pillow was my biggest enemy

NOT ANY MORE

**SLEEPSAFE**<sup>®</sup>  
health and mattress protector



I HAD SEVERE DUST ALLERGY. I WAS SHOCKED TO KNOW THAT THE DUST ALLERGY WAS ACTUALLY BCOS OF MY BED!!!

NOT ANY MORE

**SLEEPSAFE**<sup>®</sup>  
health and mattress protector

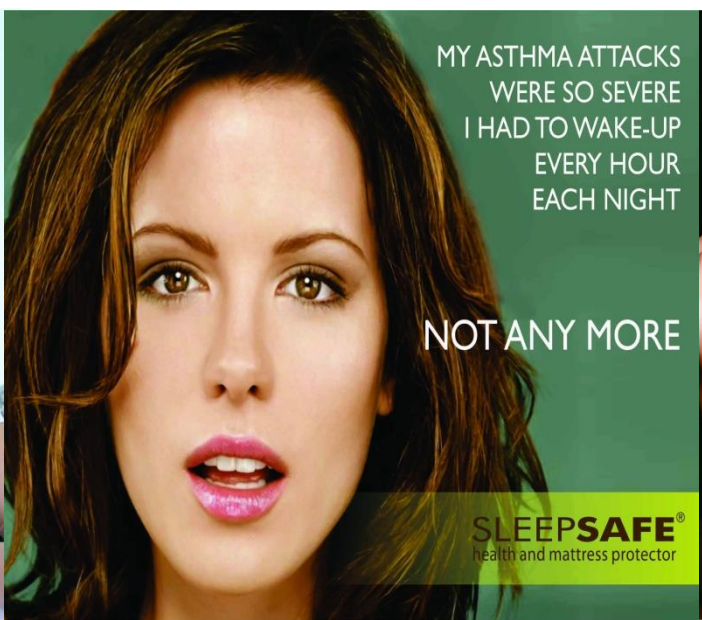


MY BED & PILLOWS WERE STAINED & DIRTY

DUST  
BODY FLUIDS  
WATER SPILLS  
COFFEE SPILLS...  
OH MY GOD!

NOT ANY MORE

**SLEEPSAFE**<sup>®</sup>  
health and mattress protector



MY ASTHMA ATTACKS WERE SO SEVERE I HAD TO WAKE-UP EVERY HOUR EACH NIGHT

NOT ANY MORE

**SLEEPSAFE**<sup>®</sup>  
health and mattress protector



I wake-up refreshed every morning

HOW ABOUT YOU?

**SLEEPSAFE**<sup>®</sup>  
health and mattress protector

My bed is  
protected

HOW ABOUT YOURS?

**SLEEPSAFE**<sup>®</sup>  
health and mattress protector





# SLEEPSAFE<sup>®</sup>

health and mattress protector



dust mite barrier



allergy barrier



100% waterproof



longer mattress life

SLEEPSAFE is a result of long scientific studies & technical discussions with doctors and experts in India & abroad, SLEEPSAFE is the most suitable product for mattress protection. In fact, it is really a health protector!

#### HOW DOES IT WORK?

SLEEPSAFE is laminated with a special membrane that does not allow any liquids, dust, infection to pass from the outside to get into your bed & vice-versa. Yet, it is breathable!

SLEEPSAFE is a thin, soft, waterproof, dust proof mattress protector that can be easily fitted on the bed. It is also washable.

**SLEEP  
HEALTHY  
SLEEP  
SAFE**



swasan  
group

Shubh swasan, part of swasan group, is a pioneer in the field of speciality coatings and laminations on textiles.

Managed by a team of young and dynamic entrepreneurs, Shubh swasan is the only Indian company having all facilities for textile innovations under one roof viz. coating, finishing, bonding, lamination, nonwovens, fusible interlinings and water proof breathables.

Equipped with hi-tech manufacturing facilities and innovative coating technology viz. **trp** coating technology for interlinings and **pure trp** for water proof breathable fabrics, Shubh swasan produces a wide range of technical textiles that cater to shoes, garments, medical, home furnishing, military, etc. The in-house fully equipped lab ensures quality control and check for on-line production.

Product development and research is a continuous process at Shubh swasan. With its R&D and a team of experienced and technical experts, Shubh swasan has the greatest advantages of producing textiles to suit specific technical requirements and end applications.

swasan  
group

# SLEEPSAFE<sup>™</sup>

# utility

waterproof mattress protector

Manufactured by :

**SHUBH SWASAN (INDIA) PVT LTD,**

MUMBAI

B/237-239, Oshiwara Industrial Centre, New Link Road,  
Goregaon West Mumbai - 400 104.

Phone : +91-22-2872 1262

CHENNAI

9/32, Branson Garden Street, Kilpauk, Chennai - 600 010. INDIA.

Ph : +91 - 44 - 25324115 / 25324496 / 26414472

Marketing offices at :

Ahmedabad, Delhi, Bangalore

e-mail : [info@shubhswasan.com](mailto:info@shubhswasan.com)

[www.sleepsafe.in](http://www.sleepsafe.in)

MADE IN INDIA

